cc: Ron Battle

1622-DM 7 1623-DM 3 9 1626-DM 1 6

1626-DM 9 Military

October 4, 1995

To: All Region Operations Managers (please distribute to D/M's and R/M's with Military)

Subj: Temporary Display Placement in AAFES stores

There are a many different types of temporary displays being placed in AAFES stores that are not part of the Military workplan. Since there is no way to know what has been placed when attempting to request a temporary display report, there are under payments and over payments being made.

We participate in the AAFES Cigarette Checklane Promotion twice a year for a one month period for which they're paid $1.50 per display(the display used should be reported as an "RJR other pkg merchandiser"), in addition to the Military quarterly workplan BSGSF and premium promotions.

Please instruct all personnel calling on AAFES stores to only place and report for Headquarter payment authorized Military monthly/quarterly workplan promotions.

Should you have any questions regarding Military workplan promotions, please contact your local Military Manager.

Sincerely,

Greg

G.B.Brown
Region Military Manager
Western Region
cc: R.C.Gaillard
E.C.Wheedleton
All Military Managers

51844 9820

Source: https://www.industrydocuments.ucsf.edu/docs/jpyy0000